



A Relaxing Island Oasis for Your Skin

Curuba Skincare

Curuba skincare embodies the essence of tropical relaxation, transporting you to a place of pure bliss. With a unique blend of nourishing ingredients inspired by the curuba fruit, our products awaken the senses and elevate the everyday routine to a transformative self-care experience. Indulge in the restorative power of nature and discover a new level of tranquility with Curuba. With a commitment to sustainability and ethical sourcing, Curuba is more than just a skin care line - it's a lifestyle choice for those seeking to enhance their beauty and well-being naturally.



The Curuba Connection:

Learn the Fascinating Story Behind Your New Favorite Skincare Ingredient!

Curuba, also known as banana passionfruit, is a tropical fruit native to the Andean region of South America. It is characterized by its oblong shape and yellow-orange skin with small protruding scales. The fruit has a tangy-sweet flavor and is rich in antioxidants, vitamins A and C, and fiber, making it an excellent addition to any diet.

Historically, curuba has been consumed by indigenous peoples in the Andean region for its medicinal properties. It was believed to have calming effects on the nervous system and was often used to treat anxiety and insomnia. Today, curuba is gaining popularity for its benefits for the skin.

Curuba is a rich source of antioxidants, which can help protect the skin from environmental stressors such as pollution and UV radiation. The fruit is also high in vitamin C, which plays a vital role in collagen synthesis, helping to keep the skin firm and youthful-looking. The fiber content of curuba can help to improve digestive health, which can have a positive impact on the skin by promoting overall wellness.



Our Ingredients

Our ingredients possess the power to positively impact your mood. Infused with beneficial plant materials, these unique formulations can work wonders in promoting a sense of calmness and relaxation.

Aloe vera:

A soothing ingredient that can help to calm inflammation and redness.

Niacinamide:

A form of vitamin B3 that can help to improve the appearance of fine lines, uneven skin tone, and dullness.

Retinol:

A form of vitamin A that can help to improve the appearance of fine lines, wrinkles, and dark spots.

Peptides:

Amino acid compounds that can help to improve the appearance of firmness and elasticity in the skin.

Curuba extract: (Main Ingredient)

Rich in antioxidants and essential fatty acids, which help to nourish and soothe the skin.

Pitaya extract:

Provides anti-inflammatory and anti-aging benefits.

Lulo extract:

A good source of vitamin C, which is an antioxidant that can help boost the immune system and promote healthy skin.

Feijoa extract:

Nourishes and protects skin leaving it soft and hydrated. Its high vitamin C and E content brightens and evens out skin tone, while its anti-inflammatory properties soothe and calm irritated skin.

Skin Types

Curuba skin care line could be suitable for those looking to nourish and hydrate their skin while also addressing issues such as sensitivity or uneven tone

Normal Skin:

Our skincare line can help maintain the natural balance of normal skin, nourishing and protecting it with a blend of exotic fruit extracts.

Dry Skin:

Our ingredient's soothing and calming properties alleviate dryness, flakiness, and itching leaving skin smooth and nourished.

Sensitive:

Our formula helps to reduce redness, inflammation, and irritation, while providing hydration and moisture to leave the skin feeling soft and supple.

Dull Skin:

Our blend of natural ingredients help revive and brighten dull skin. Packed with antioxidants and vitamins, our products work to hydrate and protect your skin, leaving it looking and feeling refreshed and revitalized.



Directions for use

Experience the power of nature with our skin care line, carefully crafted with sustainably sourced ingredients to nourish and revitalize your skin. To achieve the best results, use our products daily in the following order:

Mindful Morning Facial Wash:

Wet your face with lukewarm water and apply a small amount of the facial wash to your fingertips. Gently massage onto your face in circular motions, avoiding the eye area. Rinse thoroughly with water and pat your face dry with a clean towel. Use twice daily, in the morning and evening, for best results.

Serenity Drops Serum:

To use, apply a small amount of our concentrated serum onto clean, dry skin. Gently massage into the face and neck in upward, circular motions until fully absorbed. For best results, use twice daily, morning and night, before applying moisturizer.

Bliss Ritual Moisturizer:

After cleansing and applying our serum, gently massage a small amount of moisturizer onto your face and neck using upward and outward motions. Allow the moisturizer to fully absorb into the skin before applying sunscreen or makeup. For best results, use twice daily, in the morning and at night, to keep your skin feeling hydrated, nourished, and radiant.

Note: Always perform a patch test before first use to ensure compatibility with your skin. If irritation occurs, discontinue use immediately. Avoid contact with eyes. For external use only.



Packaging design and materials

We are committed to making a positive impact on the planet and society. With every purchase, 1% of our sales go towards supporting environmental and social justice programs. Our packaging is made of a unique blend of agricultural waste straw and recycled paper, reducing our environmental footprint.



Packaging design and materials

We use direct-to-glass printing techniques that eliminate the need for labels or adhesives, reducing waste and emissions associated with their production.



Packaging design and materials



Ingredients

Curuba Extract,
Aloe vera,
Niacinamide,
Retinol,
Peptides

Mindful Morning Facial Wash



curuba

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A Relaxing Island Oasis
For Your Skin

6.7 FL OZ

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Reduce, Reuse, Refill and Recycle.

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Curuba
Los Angeles, CA 90066

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